



Ted Whetstone

LOS ANGELES, CA, USA

Executive Coaching,
Leadership Development

SPECIALTIES

- Executive Coaching
- Leadership Development
- Change Management
- Strategy & Planning

INDUSTRY EXPERIENCE

- Fortune 500
- Automotive
- Technology
- Pharmaceutical
- Engineering
- Food
- Manufacturing

CERTIFICATIONS

- Harrison Assessments®

Career Background

Ted held broad and progressive operational roles and gained a wealth of firsthand experience in running companies, both domestically and internationally. This global acumen has given him a high appreciation for working with diverse communities as well as the ability to develop trusting and meaningful relationships around the world.

Ted's coaching clients range from new, emerging leaders to seasoned, C-suite executives. He has partnered with organizations of all sizes, ranging from small business to Fortune 100. Ted brings decades of strategy and change management experience to leaders trying to effectuate change in complex environments. Working at the intersection of strategy and execution, he is passionate about engaging organizational vision and individual purpose to drive innovation, collaboration, and collective performance.

Ted empowers his clients to reinvent themselves by reframing old notions and beliefs into a greatly expanded view of what is possible. He understands the key to success is engaging and aligning stakeholders through change and making *them* the heroes of the company's transformation story.

Noted Accomplishments

- Trained and developed 12 regional managers of a multinational automotive company to implement and transform the customer journey experience at over 600 dealers in the USA.
- Managed multiple, large change management engagements with a Fortune 100 company, resulting in hundreds of millions of dollars in increased organizational effectiveness and operating efficiencies across engineering, marketing, training and development, and after-market sales divisions.
- Launched and managed Japan subsidiary office of an American electronics manufacturer, achieving #2 market share in five years.
- Authored the Innovation chapter in *The Book on Business From A to Z: The 260 Most Important Answers You Need to Know* (2011).

Education

B.S. in Materials Science & Engineering from Cornell University, Ithaca, NY; HS Diploma from the International School of Geneva, Switzerland

Additional Information

Credentialed Associate Certified Coach (ACC) by the International Coaching Federation (ICF). Limited working proficiency in French and Japanese.